

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-Dic-14 Unidades	31-Dic-13 Unidades	Incremento %
BRANIFF (cig)	261.808.356	292.782.060	-10,58%
COBURN (cig)	222.294.260	280.354.581	-20,71%
CALYPSO (cig)	167.539.261	163.536.775	2,45%
SILVERADO (cig)	138.463.600	90.881.600	52,36%
ROLL'S (cig)	137.500.911	124.884.046	10,10%
AMIGOS (cig)	131.645.385	152.573.094	-13,72%
DUCADOS (cig)	121.070.624	147.766.300	-18,07%
BULLBRAND (cig)	117.394.160	93.769.940	25,19%
FARIAS (cig)	109.805.889	114.464.788	-4,07%
CHESTERFIELD (cig)	83.151.348	7.693.240	980,84%
CALYPSO	67.641.849	72.875.554	-7,18%
H.W. CAFÉ CRÈME (cig)	61.087.160	61.226.985	-0,23%
PANTER (cig)	50.274.900	50.544.342	-0,53%
AL CAPONE (cig)	48.402.656	52.227.322	-7,32%
JOCKEY (cig)	46.852.204	19.867.524	135,82%
AGIO (cig)	37.285.595	38.115.565	-2,18%
SALSA (cig)	33.529.550	36.164.130	-7,29%
VEGAFINA (cig)	31.235.360	32.197.807	-2,99%
REX (cig)	30.644.000	37.506.200	-18,30%
BREAK (cig)	30.213.820	23.121.580	30,67%
LA PAZ (cig)	25.728.689	26.123.353	-1,51%
EL GUAJIRO	23.641.064	24.673.423	-4,18%
TRABUCOS	23.318.217	25.181.626	-7,40%
CLUBMASTER (cig)	22.554.440	22.890.380	-1,47%
LA DALIA	21.308.710	22.219.362	-4,10%
BRAVO (cig)	18.820.360	25.459.880	-26,08%
L&M (cig)	17.772.813	48.788.186	-63,57%
FARIAS	14.336.612	17.207.155	-16,68%
VICTORIA (cig)	13.688.520	13.326.814	2,71%
DUX	12.494.650	14.247.338	-12,30%
NEOS (cig)	11.621.025	13.603.855	-14,58%
DANNEMANN MOODS (cig)	10.284.432	10.241.364	0,42%
CANDLELIGHT (cig)	9.714.695	12.247.154	-20,68%
MONTECRISTO (cig)	9.555.674	8.574.930	11,44%
MONTE NEGRO	8.398.532	5.602.073	49,92%
ENTREFINOS (cig)	7.311.220	8.321.320	-12,14%
MINI DAVIDOFF (cig)	7.164.250	7.295.470	-1,80%
CORONAS (cig)	7.147.640	7.388.520	-3,26%
CALISTO (cig)	6.228.620	17.921.120	-65,24%
PUNCH (cig)	5.908.000	5.921.641	-0,23%
ISLEÑOS	5.744.100	5.786.477	-0,73%
VERELLEN	4.400.449	3.258.596	35,04%
LA DALIA (cig)	3.860.380	4.016.280	-3,88%
RESTO MARCAS	83.722.596	86.736.648	-3,47%
Totales	2.302.566.576	2.329.586.398	-1,16%